

STRATEGIC PLAN

MISSION

To amplify nursing and midwifery voices to inform and improve the delivery of safe, effective, quality health and aged care.

VISION

To be an influential alliance improving health and wellbeing through the professions of nursing and midwifery.

OBJECTIVES

In order to achieve its mission and vision, the Coalition of National Nursing and Midwifery Organisations (CoNNMO) will:

1. Promote recognition of nursing and midwifery as essential to the health and wellbeing of people in Australia
2. Provide national leadership in debates on health and public policy
3. Be a forum for discussion and consultation on professional matters
4. Facilitate communication between member organisations and other stakeholders
5. Be a primary conduit for access within and to the nursing and midwifery professions
6. Assist the development of governance and capacity of member organisations
7. Remain robust using principles of good governance

STRATEGIC ACTIONS

Objective 1: Promote recognition of nursing and midwifery as essential to the health and wellbeing of people in Australia.

CoNNMO will:

Strategies	Activities
Promote CoNNMO and member organisations	Actively promote and seek participation in national committees and forums for CoNNMO members.

Objective 2: Provide national leadership in debates on health and public policy.

CoNNMO will:

Strategies	Activities
Establish structured process regarding development of CoNNMO policy and position statements	<ul style="list-style-type: none"> • Encourage the membership to provide environmental scanning / issues for CoNNMO discussion / comment for further development to position statements as appropriate
Publicise CoNNMO policy and position statements	<ul style="list-style-type: none"> • Publicise via website; email; and distribution to relevant stakeholders.
Influence broader policy development	<ul style="list-style-type: none"> • Encourage member organisations to respond to consultation documents and draft policy, as appropriate.

Objective 3: Be a forum for discussion and consultation on professional matters.

CoNNMO will:

Strategies	Activities
Be a forum for discussion	<ul style="list-style-type: none"> • Hold twice yearly meetings and consultation workshops as required. • Where possible identify key issues and develop consensus positions
Exchange/share information	<ul style="list-style-type: none"> • Exchange relevant information and research through email network and meetings.
Conduct consultation between members	<ul style="list-style-type: none"> • Share resources and ideas through email network and meetings on professional nursing and midwifery matters.

Objective 4: Facilitate communication between members and other stakeholders.

CoNNMO will:

Strategies	Activities
Distribute information to members regarding Coalition activities	<ul style="list-style-type: none"> • Distribute email notices of relevant events/research/media; • Circulation of meeting papers and minutes; • Report on meeting outcomes; • Circulate other relevant information.
Inform other stakeholders and the broader community of CoNNMO members activities/positions	<ul style="list-style-type: none"> • Develop and distribute CoNNMO members communications and position statements as appropriate; • Maintain and update website; •

Objective 5: Be a primary conduit for access within and to the nursing and midwifery professions.

CoNNMO will:

Strategies	Activities
Contribute to the development of professional frameworks	<ul style="list-style-type: none"> • Encourage member organisations to contribute to the development of national standards for professional practice; • Share standards of practice developed by member organisations with CoNNMO members and other stakeholders.
Promote the professions of nursing and midwifery	<ul style="list-style-type: none"> • Representation on committees, forums, conferences, and publication of CoNNMO positions and CoNNMO member positions, where appropriate.

Objective 6: Assist the development of governance and capacity of member organisations.

CoNNMO will:

Strategies	Activities
Identify existing resources	<ul style="list-style-type: none"> • Exchange documentation and resources; • Encourage utilisation of governance standards; • Encourage member organisations to act as mentors to one another.
Develop detailed membership database	<ul style="list-style-type: none"> • Update membership database and website accordingly.
Encourage effectiveness of organisations	<ul style="list-style-type: none"> • Maintain governance resources accessible through the CoNNMO website.

Objective 7: Remain robust using principles of good governance.

CoNNMO will:

Strategies	Activities
Develop effective processes for CoNNMO functioning	<ul style="list-style-type: none"> • Decide on and formally identify CoNNMO Chairperson and Deputy Chairperson; • Develop and document meeting processes and schedule; • Promote continuity of attendance; • Utilise and implement Terms of Reference; • Ensure due process for nomination of CoNNMO representatives to Council.
Review Terms of Reference	<ul style="list-style-type: none"> • Council to identify and recommend changes to Terms of Reference to address inconsistencies and improvements.
Ensure a sound financial base for CoNNMO	<ul style="list-style-type: none"> • CoNNMO Secretariat to obtain funding for Coalition activities and report on finances and funding to the Department of Health and Aged Care and to CoNNMO membership. • Explore opportunities for additional funding.
Monitor and manage strategic actions	<ul style="list-style-type: none"> • Review, measure and update strategic actions annually.
Develop/review strategic plan	<ul style="list-style-type: none"> • Undertake review every four years.

*Developed 2008
 Reviewed July 2012
 Reviewed and endorsed July 2017
 Reviewed and endorsed July 2023*